

## ICA-Edu Colloquium 2018

**Let the entrepreneurial genie out of the bottle!  
how will we stimulate the nascent entrepreneurial skills of our  
students?**

**Thursday 21 and Friday 22 June 2018**

**to be held at Leuven Institute for Ireland in Europe, Leuven, Belgium**

### Colloquium focus

The new generation of life sciences graduates is expected to show creativity, resilience, pro-activeness and risk taking while being able to recognise opportunities: in short entrepreneurship. Whereas traditionally entrepreneurship education was the domain of business schools to stimulate new venture creation, entrepreneurship education has become more and more a university-broad approach focussing on the development of an entrepreneurial mind-set and entrepreneurial competence among staff and students: entrepreneurial development is increasingly dependent on our education. The focus of this colloquium is to share views, experiences and practices on how to stimulate nascent entrepreneurship, curricular as well as extra-curricular in the Life Sciences.

### Colloquium themes

The aim of the ICA-EDU Colloquium 2018 is centred on three themes:

- What do I see as my challenge in stimulating nascent entrepreneurial skills?
- What entrepreneurial learning outcomes do I want to achieve?
- What are cutting edge entrepreneurial learning activities and how do I assess them?

### Colloquium background

Global entrepreneurship surveys such as the Global University Entrepreneurial Spirit Students' Survey (GUESS) indicate that around 9% of our university graduates have the intention to work in their own business directly after studies. Similarly, the Global Entrepreneurship Monitor (GEM) indicates that in innovation-driven economies (such as in Europe), almost one out of ten adults (18–64 years old) in Europe was in 2013 involved in the process of starting or already running a new business.

Entrepreneurship is not an (intentional) process that happens overnight, it can take years to move from latent, nascent entrepreneurial intentions towards an entrepreneurial project, practice or venture. Education is increasingly seen as a means to encourage future graduates – also those who do not want to become independent entrepreneurs- to develop and internalise an entrepreneurial mind-set and associated competencies. Is it nowadays uncontroversial that entrepreneurship education is more than 'just' training students to create start-ups and that - like in any other profession - talent helps, but there is a lot to be learned to be able to engage in entrepreneurial thinking and acting.

But what type of entrepreneurship education works under which circumstances for which students? What is clear is that entrepreneurship education is not only teaching about entrepreneurship (so new content), but also includes new ways in teaching that content. From a broad perspective on entrepreneurship

education is not only the responsibility of specialised departments or centres: different life sciences subjects can contribute, for instance via problem- and project-based learning activities, internships and exposure in courses to entrepreneurial role models and entrepreneurial guest lectures. Although recent meta-analysis suggest that more social constructivist type of methods are important for teaching and learning in entrepreneurship education, there are not fixed methods or progression models for entrepreneurship education. Depending on the phase in the entrepreneurial journey (from very nascent to highly experienced), learning and teaching activities may vary. Therefore, the goal of the colloquium is to discuss experiences with integrating entrepreneurship education into life sciences curricula, including assessment, and the type of learning outcomes they may generate. In short, how to stimulate nascent entrepreneurial skills of our students?

## Expected Colloquium Outcomes

- Increased awareness about the relevance and cutting edge learning practices in entrepreneurship education
- Overview of exemplary learning outcomes that can be achieved by life sciences students through entrepreneurship education
- Inspiring and concrete examples for integrating entrepreneurship education into new or existing courses and curricula, curricular and extra-curricular;
- Overview of existing challenges in current design of entrepreneurship education in Life Sciences Universities;

## Target Audience

The ICA-Edu Colloquium is designed to bring together staff from ICA Member institutions who have a particular interest in developing innovative approaches in teaching and their students learning.

## Call for Contributions – short interventions

### We are calling for contributions to each of the three sessions

**You are invited** to prepare **one power point slide** describing **an intervention in your curriculum** which supports the development of your students' nascent entrepreneurial skills . Your intervention should relate to one of the three colloquium themes – see above

We know that addressing one powerpoint slide will require a very focused presentation for 5 minutes. However, you will be able to follow up on your experience during the round table discussions. You are also invited to prepare a fuller description of your intervention in a text document for circulation and or as a poster. The text version can be displayed on the ICA website after the event.

Please submit a brief statement of your intervention to Simon Heath at [ICASecretariat@ica-europe.org](mailto:ICASecretariat@ica-europe.org) by the Monday 21 May. You may also **prepare a poster** to be displayed and discussed throughout the Colloquium.

## Colloquium Committee

**Thomas Lans**, Assistant Professor at Education and Competence Studies, Wageningen University, the Netherlands. He received his PhD in the field of Entrepreneurial Learning at Wageningen University.

**Simon Heath** – ICA Secretary General

/ continued –**overview of the programme**

## Overview of the Programme

The Colloquium is structured around three sessions. In each session keynote presentation(s), [selected interventions](#) by the Colloquium delegates and followed by roundtable discussion and report back to the whole Colloquium.

**Wed 20 June**  
**19.30** **Welcome reception at the Leuven Institute**

**Thur 21 June** **Welcome and Introduction to the Colloquium**  
**9.00**

Barbara Hinterstoisser, Chair ICA-Edu and University of Natural Resources and Life Sciences, Vienna (BOKU)

Thomas Lans, Education and Competence Studies, Wageningen University

**Session 1** **What entrepreneurial learning outcomes do I want to achieve?**

Keynote

**EntreComp: The Entrepreneurship Competence Framework.**

Elin McCallum, [Bantani Education](#), Tervuren, BE

**Short Interventions Presentations by delegates (5 mins each)**

**Delegate Roundtable discussions**

**Session 2** **What are cutting edge entrepreneurial learning activities and how do I assess them?**  
**13.30**

Keynote

**Making an Entrepreneurial Difference: new approaches to entrepreneurial learning and assessment in Life Sciences Education**

Thomas Lans, Education and Competence Studies, Wageningen University, NL

Keynote

**The IFSTAL Project (Innovative Food Systems Teaching and Learning)- a model for Entrepreneurship training?**

Harley Pope, University of Reading, UK

**Short Interventions Presentations by delegates (5 mins each)**

**Delegate Roundtable discussions**

**Colloquium dinner**

**Fri 22 June**  
**9.00**

**Session 3** **How to embed a faculty or university-wide approach to sustainable entrepreneurship?**

Keynote

**Developing an entrepreneurial ecosystem for learning: leadership, culture, inclusion and external engagement**

David Rae, Director, Enterprise Educators UK, De Montfort University, UK

Keynote

**Entrepreneurial skills in life science, the importance of the learning trajectory**

Mia Eeckhout, Faculty of Bioscience Engineering, Ghent University, BE

**Short Interventions Presentations by delegates (5 mins each)**

**Delegate Roundtable discussions**

13.00

**Closure**

**Lunch and depart OR attend the Hot Topic session (see below)**

**Hot Topic Session Friday 22 June at 14.00 – 15:30**

## **Sustainable Entrepreneurship in Education: an invitation to contribute to an emerging research field**

While entrepreneurship was originally primarily valued for its contribution to economic growth, its potential for the solution of societal and environmental problems is acknowledged as well. Over the last decade the notion of sustainable entrepreneurship has gained more and more momentum. Whether the outcome is an eco-innovation, sustainable start-up or project, entrepreneurial thinking and acting starts first of all with motivated individuals and their ideas. Although (higher) education is acclaimed to play an important role in laying the foundation for sustainable entrepreneurship competence, what learning factors contribute to developing such capacities is unclear. There is even less work that empirically investigates these factors, including the opportunities, challenges and dilemma's that sustainable entrepreneurship education may impose.

This session is part of a call for research papers for a special issue on Sustainable Entrepreneurship in Education for the scholarly Journal Sustainability (<http://www.mdpi.com/journal/sustainability>). The purpose and ambition of this session is to introduce you to the guest editors of this special issue, discuss the state of the art and to elicit emerging topics, issues and challenges that need to be addressed in future research.

## **Registration**

Please complete online Registration form at

[http://www.ica-ls.com/index.php?option=com\\_content&view=article&id=207&Itemid=230](http://www.ica-ls.com/index.php?option=com_content&view=article&id=207&Itemid=230)

### **Registration fee**

250 € for delegates from ICA-member Institutions

295 € for non ICA-Member Institutions

**includes:** welcome reception, 2 lunches, conference dinner, tea/coffee breaks during the conference

- Registration deadline: May 31, 2018
- The date of your registration fee payment will be considered as the date of your registration
- After the payment of the registration fee an invoice will be sent by e-mail (.pdf file)
- Accommodation is not included in the registration fee and will be paid by participants to the Leuven Institute for Ireland in Europe

## **Cancellation policy**

If you wish to cancel your registration full refund reduced with the tax amount of the Registration Fee will be made if the Secretary Local Organizing Committee is notified and has acknowledged cancellation by 1 June 2018. After the 1 June 2018 the registration fee will not be refunded.

## **Account for transfers**

Bank:	KBC
Address of Bank:	Brugsesteenweg 513, B-9030 Mariakerke (Belgium)
Swift code:	KREDBEBB
IBAN:	BE41 7370 3345 2010
Beneficiary:	ICA
Reference:	<your family name> ICA-Edu 2018

VAT: BE 0461 925 876

ICA Registered address: Marcus Van Vaernewijckstraat 21, 9030 Gent-Mariakerke, Belgium

## Book your hotel accommodation

Accommodation is not included in the registration fee. All participants are responsible for booking their accommodation at the Leuven Institute for Ireland in Europe, Leuven, Belgium

**Book your hotel by 5 June 2018** to obtain the special rates

Single Rooms

113€, per night Bed and Breakfast, VAT included

Duplex room (5 Available)

130€ Bed and Breakfast (single occupancy )

however these (very) large rooms have 2 beds on ground floor and 2 beds on upper floor, so if sharing can be an option for these rooms than 2 people can still have much privacy when each using a separate sleeping part (floor) of the room. The price for sharing the room with 2 people would be 80 euro per person, per night Bed and Breakfast, VAT included

To book your room please download and complete the [Accommodation Reservation Form](#) and send to [reception@leuveninstitute.eu](mailto:reception@leuveninstitute.eu)

## Questions?

Contact Simon Heath [clues@abdn.ac.uk](mailto:clues@abdn.ac.uk)