

# 7<sup>th</sup> International Food Safety Congress

4-5 June 2020 Istanbul-TURKEY  
Grand Cevahir Hotel & Convention Center

“ Safe food for now and future ”



[www.foodsafetycongress.org](http://www.foodsafetycongress.org)

# 7<sup>th</sup> International Food Safety Congress



GIDA TURKISH FOOD  
GÜVENLİĞİ SAFETY  
DERNEĞİ ASSOCIATION

## **Turkish Food Safety Association**

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## **Papyon Event Agency**

Fener Kalamış Caddesi Yelken Sokak No: 1/4  
Kalamış - Kadıköy / İstanbul

**P:** 0 216 349 50 62

**F:** 0 216 349 50 47

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**Web:** [www.papyon.com.tr](http://www.papyon.com.tr)



## Dear Congress Participant,

We have already started to work on the 7<sup>th</sup> of the Food Safety Congress, which is the only international congress on Food Safety Theme in our country and in our region.

At the 7<sup>th</sup> International Food Safety Congress, which will be held this year with the motto “Safe food for now and future”, together with the Ministry of Agriculture and Forestry, the Ministry of Health, the relevant public institutions, universities, professional organizations, sector representatives and civil society organizations, we will have the opportunity to evaluate the developments together by focusing on both

today and the future.

Our effective cooperation with all stakeholders and supporting institutions as well as the Ministry of Agriculture and Forestry and the International Food Protection Association (IAFP), which has always been with us since our first congress, has been an effective instrument in the development of our mission and responsibilities.

Within the scope of the 7<sup>th</sup> International Food Safety Congress, we will be able to present to you our vision on new topics, the best practices, opportunities, dangers and new food safety technologies which will be presented by the leading experts from all over the world. We hope that our participants will appreciate it.

We will be happy to be together with you again at our congress which is the meeting point of Food Safety.

Hope to meet you at Grand Cevahir Hotel & Convention Center between the dates 4-5 June 2020...

Yours Sincerely

*Samim Saner*

President

7<sup>th</sup> International Food Safety Congress

## COMMITTEES

### Congress President

Samim Saner - Turkish Food Safety Association

### Congress Coordinator

Petek Ataman - Turkish Food Safety Association

### Congress Executive Committee Members

- Petek Ataman - Turkish Food Safety Association
- Muhteber Ersin - Turkish Food Safety Association
- Prof. Dr. Ali Esat Karakaya - Retired Academic Member from Gazi University
- Murat Köstem - Papyon Event Agency
- Özlem Köstem - Papyon Event Agency
- Tülay Özel - Turkish Food Safety Association
- Prof. Dr. Barbaros Özer - Ankara University
- Samim Saner - Turkish Food Safety Association
- Edip Sincer - Turkish Food Safety Association
- Yüksel Soyubelli - Turkish Food Safety Association
- Prof. Dr. Murat Yıldırım - İstanbul University, Cerrahpaşa

### Congress Organization Committee Members

- Metin Acar - Turkish Food Safety Association
- İbrahim Afyon - Turkish Egg Producers Association
- Selmin Akartuna - Turkish Food Safety Association
- Prof. Dr. Rüveyde Akbay – The World's Poultry Science Association (WPSA Turkish Branch)
- Dr. Ayşegül Akın -Turkey's Relations with the Food and Agriculture Org. of the United Nations (FAO), Turkey
- Özen Altıparmak - Turkish Food Safety Association
- Gürkan Anılır -Turkish Food Safety Association
- Aslıhan Arıkan - The Packaging Manufacturers Association
- Mustafa Balıkcı - Turkish Food Safety Association
- Engin Başaran - Consumer's Association
- Murat Bozkurt - Turkish Food Safety Association
- Necdet Buzbaş - Turkish Food and Beverage Industry and Employers Association
- Ayşe Cengiz - Consumer's Association
- Dr. Yıldırım Cesaretli – Public Health Agency of Turkey, Ministry of Health
- Harun Çallı - Association of Packaged Dairy Industry of Turkey



## COMMITTEES

- Birol Delibaş - Turkish Food Safety Association
- Filis Gergerli - Turkish Food Safety Association
- Hülya Günay - Turkish Food Safety Association
- Yasin Karakaya - Turkish Food Safety Association
- Ülkü Karakuş - Turkish Feed Manufacturers' Association
- Bahadır Kılıç - Turkish Food Safety Association
- Dr. Sait Koca - Poultry Meat Producers and Breeders Association
- Mustafa Alp Köroğlu - Turkish Food Safety Association
- Levent Küçük - Consumer's Association
- Dr. İsmail Mert - Association of Packaged Dairy Industry of Turkey
- Selman Ölmez - Turkish Food Safety Association
- Ayça Özden - Turkish Food Safety Association
- Tülay Özel - Turkish Food Safety Association
- Adem Sararmış - Turkish Food Safety Association
- Zeki Sarıbekir - The Packaging Manufacturers Association
- Dr. Donald W. Schaffner - IAFP
- Kaan Sidar - Turkish Food and Beverage Industry and Employers Association
- Edip Sincer - Turkish Food Safety Association
- Yüksel Soyubelli - Turkish Food Safety Association
- Dr. Hüseyin Sungur - Turkish Egg Producers Association
- Benek Şahinler - Turkish Food Safety Association
- Prof. Dr. Erol Şengör - World Veterinary Poultry Association
- Neşe Şenöz - Turkish Food Safety Association
- Tarık Tezel - Union of Dairy Beef Food Industrialists and Producers of Turkey
- Hilal Yalçın - Turkish Food Safety Association
- Gamze Yılmaz - Turkish Food Safety Association

### Scientific Committee President

- Prof. Dr. Barbaros Özer - Ankara University

### Scientific Committee Members

- Prof. Dr. Tayfun Ağar - Retired Academic Member Çukurova University
- Prof. Dr. Numan Akman - Ankara University
- Prof. Dr. Meral Kılıç Akyılmaz – İstanbul Technical University
- Prof. Dr. Franz Allerberger - Austrian Agency for Health and Food Safety (AGES), Austria
- Prof. Dr. Hami Alpas - Middle East Technical University
- Prof. Dr. Emel Alphan - İstanbul Bilim University

# 7<sup>th</sup> International Food Safety Congress

- Prof. Dr. Necla Aran - Retired Academic Member from Istanbul Technical University
- Doç. Dr. Dilek Arsoy - Yakındoğu University
- Prof. Dr. Nevzat Artık - Ankara University
- Prof. Dr. Zehra Ayhan - Sakarya University
- Prof. Dr. Pelin Arıbal Ayral – Ankara University
- Prof. Dr. Aykut Aytaç - Hacettepe University
- Prof. Dr. Kadir Bal - İstanbul University
- Prof. Dr. Taner Baysal - Ege University
- Prof. Dr. Yasemin Beyhan - Haliç University
- Prof. Dr. Faruk Bozoğlu - Middle East Technical University
- Prof. Dr. Cengiz Caner - Çanakkale Onsekiz Mart University
- Prof. Dr. Selim Çetiner - Sabanci University
- Prof. Dr. Gürhan Çiftçioğlu - İstanbul University
- Prof. Dr. Ömer Utku Çopur - Uludağ University
- Prof. Dr. Nafiz Delen - Ege University
- Prof. Dr. Mehmet Demirci - Namık Kemal University
- Prof. Dr. Yeşim Ekinci - Yeditepe University
- Prof. Dr. İbrahim Ekiz - Mersin University
- Prof. Dr. Aziz Ekşi - European University Of Lefke
- Prof. Dr. Zerrin Erginkaya - Çukurova University
- Doç. Dr. Gülsün Akdemir Evrendilek - Abant İzzet Baysal University
- Prof. Dr. Ayhan Filazi - Ankara University
- Prof. Dr. Vincenzo Fogliano - Napoli University “Federico II”, Naples
- Prof. Dr. Kata Galic - Zagreb University, Croatia
- Dr. Massimiliano Gasparrini - Marche Technical University, Italy
- Prof. Dr. Fahrettin Göğüş - Gaziantep University
- Prof. Dr. Vural Gökmen - Hacettepe University
- Prof. Dr. Chris Griffith - British Food Journal, UK
- Prof. Dr. Mansel Griffiths – Guelph University Research Institute of Food Safety, Canada
- Prof. Dr. Çağatay Güler - Hacettepe University
- Prof. Dr. Candan Gürakan – Middle East Technical University
- Prof. Dr. Ümit Gürbüz - Selçuk University
- Doç. Dr. Esra Çapanoğlu Güven - İstanbul Technical University
- Prof. Dr. Mehmet Güven - Çukurova University
- Prof. Dr. Zeynep Dilek Heperkan – İstanbul Aydın University
- Prof. Dr. Lee-Ann Jaykus - North Carolina State University, USA
- Prof. Dr. Matthias Kaiser - Bergen University, Norway
- Prof. Dr. Artemis Karaali - Retired Academic Member from Yeditepe University
- Prof. Dr. Ali Esat Karakaya - Retired Academic Member from Gazi University



## MAIN TOPICS

- Packaging and Food Safety
- EU and International Agreements on Food Safety
- Plant Production, Plant Health and Food Safety
- Animal Production, Animal Health and Food Safety
- Fisheries and Food Safety
- Feed and Food Safety
- Food Safety in Supply Chain
- Food Processing and Food Safety
- Nanotechnology and Food Safety
- Food Contact Materials and Food Safety
- Logistics and Food Safety
- Food Safety at Point of Sales
- Food Caterers and Food Safety
- Microbiota and Food Safety
- One Health Concept Applications
- Food Safety and Related Analytical Methods
- R&D and Food Safety
- Food Safety Management Systems Practices
- Risk Perception, Community Awareness and Risk Assessment
- New Foods, Genetically Modified Organisms and Food Safety
- Traditional Foods and Food Safety
- Demographic Changes, Preferences and Food Safety
- New Technologies at Food Processing and Food Safety
- Food Safety Legislation, Food Law, Official Controls
- Food Crimes and Traceability
- Food Safety and Communication between Authorities / Professions
- Climate change and Food Safety
- Environment and Food Safety
- Food Safety Management in Disasters
- Food Safety at Home
- Cold Chain and Food Safety
- Food Ethics
- Water and Food Safety
- Special Production Techniques
- Process and Food Safety
- Food Loss and Food Waste





## IMPORTANT DATES

Abstract Submission Deadline	17 January 2020
Acceptance-Rejection Submission of a Response	17 February 2020
Early Registration Deadline	17 April 2020
Congress Date	4-5 June 2020
Deadline Paper Submission	10 July 2020

## GENERAL INFORMATION

### Participant Profile

Food Industry Employers  
Food Industry Professionals  
Public Representatives  
Non-Governmental Organization Representatives  
Members of All Concerning Businesses  
Academicians  
Students of Concerning Faculties  
Consumer Organization Representatives  
Press and Media

### Events

Main Panels  
Parallel Panels  
Oral Presentations  
Poster Panels  
Exhibit Zone  
Opening Cocktail  
Coffee Break  
Lunch  
Bilateral Discussions

## Language

The official languages of the congress are Turkish and English. Submissions other than the Turkish Language will be made in English and simultaneous translation will be available all halls.

## Badge

We kindly ask you to put the badge given to you in registration, during the congress.

## Participation Certificate

You can get your participation certificate from the registration desk at the end of the congress.

## Invitation Letter

An invitation letter will be send upon request to those who wants to join the congress by getting permission from the institutions they work for.

The invitation letter does not cover registration fee or other expenses. It is not a registration confirmation.

To apply for an invitation letter contact: [muhteber.ersin@ggd.org.tr](mailto:muhteber.ersin@ggd.org.tr)

## ABSTRACT SUBMISSION

Abstract Submissions sent to 7<sup>th</sup> International Food Safety Congress will only be accepted via the electronic system (abstractagent) in Congress' web site. The candidates must first sign into the system then follow the steps and send their submissions. After your submission is successfully received you will receive an e-mail from the system. Only submissions that are complete and correctly sent will be evaluated by the commission, any incomplete submission will be directly deleted from the system. If you didn't receive an e-mail your submission might not have been successfully received. Please check.

Latest date of sending of the abstracts is 17 January 2020, any abstract sent after this date will not be evaluated. Abstract submissions can be made in two ways, poster or oral. The Scientific Committee has the right to change the presentation form within consideration of these preferences. Presentations are limited to 20 minutes and it is important for you to follow the indicated rules.

### Evaluation and Publishing the Abstracts

The abstracts will be evaluated by at least 2 (two) members from the Scientific Committee in a way that the applicant's identity will not be visible, the results of the evaluation, acceptance or rejection letters and the form of presentation (oral/ poster) will be given to the applicants at least by 17 February 2020. If deemed necessary, the abstract will be sent to the third referee for consideration.

In order to complete the registration process, the registration form in the website must be filled in sent and finally the registration fee must be deposited to the indicated bank account. For detailed information on registration please browse our site's "Registration and Accommodation" section. Participants whose submissions were accepted and who wants to benefit from early registration discount must complete their registrations until 17 April 2020, the last date for early registration.

A digital version of all abstracts will be given to each participant and also will be electronically published on the Congress' web site. Following the presentations at the congress, the full text of the authors will be published in the congress e-leaflet in electronic media and the full texts must be submitted by 10 July 2020. Full texts coming after this date will not be taken into consideration.

### Principles of Preparing an Abstract Submission

Abstracts submissions must be directly related to congress' topics and submission will be made over an electronic system in Turkish and English languages. The content and typos and grammar are under the responsibility of the author/s. The Scientific Committee will not make any corrections on the abstracts.



## ABSTRACT SUBMISSION

Abstracts must be minimum 480 words, maximum 600 words in total (excluding the titles and address ) and they must contain following sections. ; Previews will be performed by the secretariat and the abstracts that do not follow the respective word counts will be returned to the author to be corrected by them.

### Research Based Abstracts

- Title
- Research hypothesis (40-50 words. This section should include the reasoning of the research subject and the scientific background of it clearly.)
- Method (150-200 words maximum. This section must be clear enough for the scientific setup to be understandable and it must include statistical analysis methods with analytic techniques. Avoid giving details on standard methods. If there are any modifications on any methods they must be emphasized.)
- Results (250-300 words maximum. This section should have objective data about the problem that is the subject of the research. The concrete contributions of the conclusions to the concept of food safety need to be briefly discussed in this section.)
- Discussion (40-50 words maximum. The concrete contribution of the research problem to the concept of food safety must be briefly discussed in this section.)

### Compilation Abstracts

- Title
- Main Text (A brief discussion? on how these compilation subject will contribute to the concept of food safety is expected in this section.)
- Open areas on compilation which are related to food safety and not subject to research yet
- Details of at least 3 research articles of the responsible author of the abstract submissions concerning the compilation subject.

Example source citing: George, S., Martin, H. and Koch, J. 2017. Food Safety, J Dairy Sci, 44 (2): 1-12.

## **Poster Preparation and Presentation Rules**

- The size of the Poster has to be 70cm (horizontal) x 100cm (vertical) in one piece.
- Poster has to include summary, introduction, method, findings, conclusions and discussion parts; references have to be indicated.
- There is no limitation for the use of colors for posters. To increase the visibility; colored forms and photos can be freely used.
- Posters have to be printed by participants themselves.
- Poster will be hang on the numbered boards designated by the Organization Committee.
- Organizers will help owners of the posters while hanging the posters.
- Owners of the posters must be present at the poster area reserved for them during the determined time at the program to inform the participants about their work.
- Posters should be removed as soon as the poster presentation time is over.



## Poster Contest

The poster contest will also be held in the 7<sup>th</sup> International Food Safety Congress. Participants whose submissions has been accepted to be presented as a poster and who want to compete in the contest must submit their posters, as they will be presented, to the following email [muhteber.ersin@ggd.org.tr](mailto:muhteber.ersin@ggd.org.tr) until 20 April 2020. Posters received after the mentioned date, will not be accepted to the contest.

Abstracts that are not presented during the congress and despite being in the program or that are not submitted in time will not be published.

## REGISTRATION AND ACCOMODATION

REGISTRATION FEES	EARLY REGISTRATION Before 31 <sup>th</sup> March 2020	REGISTRATION After 31 <sup>th</sup> March 2020
Member Participants	190 €	215 €
Other Participants	225 €	250 €
Students	85 €	110 €
Daily Participant	135 €	

*\*Prices include VAT.*

- Member Participant Includes ASD, ASÜD, BESD-BIR, GGD, SETBIR, TÜGİS, TÜRKİYEMBİR, YUM-BİR (written in alphabetical order) members and FAO Institution employees.
- Participant who will benefit from discounted registration; fees for students, if their study field is on food, they must submit a copy their student certificates along with their registration forms to the Technical Secretariat. Undergraduate, associate degree and post graduate students are eligible for the discount.
- Participants who will make a daily attendance must specify the date in their registration forms.

### Services Included in the Registration Fee

- Opening cocktail,
- Congress bag,
- Congress pocket schedule booklet,
- Entrance to exhibit halls and,
- Lunch and coffee breaks,
- Badge,
- Congress proceedings e-book,
- Congress certificate

Grand Cevahir Hotel*	ACCOMODATION FEES		
	Single Room	Double Room	Triple Room
	85 €	95 €	125 €

*\*Accommodation fees are per night and includes room & breakfast.*

*\*Accommodation prices include VAT*

*\*0-2 Age children are free of charge in Double Rooms with their parents.*

*\*For each 2-12 age children an additional 35 Euro will be added to room.*

*\*Children over 12 are considered adults.*



## REGISTRATION AND ACCOMODATION

### PAYMENT

#### Via Bank Transfer

EURO ACCOUNT	
Bank Name	TEB- Türkiye Ekonomi Bankası Erenköy Şubesi
Account Name	Papyon Organizasyon Reklam Turizm San. ve Tic. Ltd. Şti.
IBAN	TR53 0003 2000 0000 0070 2825 48
Swift Code:	TEBUTRIS0389

#### Application for Registration and Accommodation

All registration and accommodation applications will be made online through the registration link at <http://www.foodsafetycongress.org>

Registration priority will be indicated in accordance to the payment dates.

On-line registrations that are not completed with payments within one week will be deleted from the system automatically.

#### Cancellation Conditions

All cancelation requests should be done writing to the Papyon Event Agency [papyon@papyon.com.tr](mailto:papyon@papyon.com.tr) There is a 50% refund on cancelations made 45 days before the congress date. There is no refund on any cancellations made 44 days (or less) prior to the congress.

All refunds will be made after the congress.

## SPONSORSHIP

SPONSORSHIP	
Main Sponsorship	20.000 € + %18 KDV(=23.600 €)
Gold Sponsorship	11.000 € + %18 KDV(=12.980 €)
Silver Sponsorship	8.500 € + %18 KDV(=10.030 €)
Bronze Sponsorship	5.500 € + %18 KDV(=6.490 €)
Satellite Symposium Sponsorship	5.500 € + %18 KDV(=6.490 €)
Badge Cord Sponsorship	7.500 € + %18 KDV(=8.850 €)
Congress Bag Sponsorship	6.000 € + %18 KDV(=7.080 €)
Pocket Schedule Sponsorship	5.500 € + %18 KDV(=6.490 €)
Congress USB Flash Memory Sponsorship	4.000 € + %18 KDV(=4.720 €)
Session Sponsorship	4.000 € + %18 KDV(=4.720 €)
Welcome Cocktail Sponsorship	5.500 € + %18 KDV(=6.490 €)
Lunch Sponsorship	5.500 € + %18 KDV(=6.490 €)
Water Dispenser Sponsorship	3.500 € + %18 KDV(=4.130 €)
Coffee Break Sponsorship	3.500 € + %18 KDV(=4.130 €)
Notebook - Pen Sponsorship	4.000 € + %18 KDV(=4.720 €)
Product Theatre Sponsorship	1.500 € + %18 KDV(=1.770 €)
Direction Signs Sponsorship	1.500 € + %18 KDV(=1.770 €)
Congress Bag Content Sponsorship	1000 € + %18 KDV (=1.180 €)
Foyer Floor Branding Sponsorship	750 € + %18 KDV (=885 €)

**Main Sponsorship:** It is limited to one company. The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed on top or left place on all congress posters and printed documents as the main sponsor. In addition to that, 5 free registration right, satellite symposium opportunity, opening a stand in the exhibit hall, full page advertisement space in the congress booklet back page and 2 congress bag content sponsorship will be given to sponsor company..

**Gold Sponsorship:** The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the main sponsor on all congress posters and printed documents. In addition to that, 4 free registration right, satellite symposium opportunity, opening a stand in the





## SPONSORSHIP

exhibit hall, full page advertisement space in the congress booklet and 1 congress bag Sponsorship will be given to sponsor companies.

**Silver Sponsorship:** The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the gold sponsor on all congress posters and printed documents. In addition to that, 3 free registration right, half page advertisement space in the congress booklet and 1 congress bag Sponsorship will be given to sponsor companies.

**Bronze Sponsorship:** The logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. Sponsor logo's will be placed under or next to the silver sponsor on all congress posters and printed documents. In addition to that, 2 free registration right, half page advertisement space in the congress booklet will be given to sponsor companies

**Satellite Symposium Sponsorship:** The Sponsor will be allowed to hold a Satellite Symposium within the Congress Scientific Program at a time the Organizing Committee indicates. The content, speakers and the product information must be approved by the Congress Science Committee before the symposium. Company promotional materials can be placed in the hall and hall entrance during the symposium. One congress bag content sponsorship will be given. Also invitations for the satellite symposium can be placed into the congress bags. Information on the satellite symposium will be present on the congress scientific schedule.

**Badge Cord Sponsorship:** It is limited to one company. Sponsor Company has the right to print its logo on the badge cords. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right, a half page advertisement space in the congress booklet will be given to sponsor.

**Congress Bag Sponsorship:** It is limited to one company. The Sponsor Company has the right to print its logo on the congress bags. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 3 free registration right, a half page advertisement space in the congress booklet will be given to sponsor.

**Pocket Schedule Sponsorship:** It is limited to one company. The Sponsor Company has the right to put its logo on the pocket schedule that will be given to all participants. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

**Congress USB Flash Memory Sponsorship:** It is limited to one company. The Sponsor Company has the right to print its logo on the USB Flash Memory devices that will be given to all participants. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free

## SPONSORSHIP

registration right is limited to one company. The logo of your company will be placed at the sponsors section at the Congress website from which users will be directed to the sponsor company's website, 2 free registrations, your company's logo on the USB Flash Memory devices that will be given to all participants and a half page advertisement space in the congress booklet right will be given to sponsor company.

**Session Sponsorship:** To become a full sponsor of a session, the company wishing to be a sponsor, should identify the subject and speaker of the session and submit it to the Scientific Committee of the 7th International Food Safety Congress for approval. All speakers must be experts who have proven their academic competence. The sponsoring company or institutions should be responsible for the costs of all speakers. All sessions are held in 3 parallel halls at the same time. The duration of a session is approximately 1 hour and 30 minutes. Technical equipment will not be charged separately. In these sessions, presentations with advertising content are strictly prohibited. Product or company name cannot be used in presentations. The name of the session will be mentioned with the name of the sponsor in all printed and visual materials. In the program booklet, the session will be called with the name of the sponsor. The logo of the company will be placed in the sponsorship section of the congress website and the company's website will be accessed. 3 free registration will be provided. 1 Congress Bag Sponsorship will be given. Session sponsorship is limited to 2 companies.

**Welcome Cocktail Sponsorship:** It is limited to one company. The Sponsor Company has the right to place its company flags and banners on the cocktail area. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

**Lunch Sponsorship:** It is limited to one company. The Sponsor Company has the right to place its company flags and banners on the lunch area. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

**Water Dispenser Sponsorship:** It is limited to one company, The Sponsor Company has the right to dress the water dispensers that will be placed at the lounges with company visuals and having company logo on the cups on the dispensers. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

**Coffee Break Sponsorship:** It is limited to one company. The Sponsor Company has the right to place its company flags and banners at the coffee break area. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.



## SPONSORSHIP

**Notebook - Pen Sponsorship:** It is limited to 3 companies. It consist of the notepad and pen that will be placed in the congress bag given on the first day. Also consists of the notepads and the pens that will be distributed on all desks into the meeting halls on the first day and the second day of the congress. The logo of your company will be placed on the sponsors' section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right to the congress and a half page advertisement space in the congress booklet will be given to sponsor company.

**Product Theatre:** Product Theatre offers to the companies the opportunity of marketing their technology and products as fast as they can and directly to their customers. Presentations will be done at one of the meeting rooms into the Congress Centre, with a seating capacity approximately 50 people. All presentations can be commercially addressed directly to product and service marketing.

**Direction Signs Sponsorship:** It is limited to one company, The Sponsor Company has the right to put its logo on the direction signs that will be place on Congress Center including lobby, exhibit hall and meeting hall. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 1 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

**Congress Bag Contents Sponsorship:** The Sponsor Company has the right to put a leaflet or promotional material inside the congress bag that will be given to all participants during the congress.

**Foyer Floor Branding Sponsorship:** It is limited to one company. Branding the floors in the foyers with the company visuals and place the company logo on the ground directions. Also the logo of your company will be placed on the sponsors section of the Congress website. From there users will be able to link directly to the sponsor company's website. In addition to that, 2 free registration right and a half page advertisement space in the congress booklet will be given to sponsor company.

### Stand Area

Stands will be given to companies who want to promote their products. 2 free Company Representative Registrations will be given to companies who purchase a stand. Stands will be on the meeting halls lounge and will be open on 4-5 June. Standard Stand Material will be used and upon request you will receive detailed information regarding the stands.

The number of stands are limited and priority will be based on the order of requests.

**Stands are 3x2 = 6 m<sup>2</sup> and their prices are 2000 € + VAT.**

You can reach an outline map of the stand area at <http://www.foodsafetycongress.org>

Sponsorship applications will be submitted to [papyon@papyon.com.tr](mailto:papyon@papyon.com.tr) %10 discount will be available for all sponsorship and stand area applications made until **28 February 2020.**



**Turkish Food Safety Association**

Hasan Amir Sok. Dursoy İş Merkezi  
No:4 Kat 4 D:10 34724 Kızıltoprak - İstanbul

**P: 0216 550 02 23 - 550 02 73**

**F: 0216 550 02 74**

[ggd@ggd.org.tr](mailto:ggd@ggd.org.tr)

[www.ggd.org.tr](http://www.ggd.org.tr)



**Papyon Event Agency**

Fener Kalamış Caddesi Yelken Sokak No: 1/4  
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